

## **Jianghai Supercapacitors: Market Initiation**

Sl. No.      Action

1 Arrange marketing material

2 Prepare our own brochure

3 Compile Customer data

4 Identify customers

5 Reach out to prospective customers with  
Jianghai offerings

Brochures  
Catalogues  
PPT  
Videos/presentations

e-mailer

Volza/ SAP/Google/directories

Major companies importing supercapacitors (along with the types of supercapacitors) have been identified. Further cos. can be identified and added.

Emails, calls, visits